

LEONARDO RODRIGUES

leonardo@leo7en.com

<https://www.linkedin.com/in/leonardo7en/>

leo7en.com

[github/leonardo7en](https://github.com/leonardo7en)

+55 19 99410-0809

ABOUT

Strategic career transition professional into the technology field, with a background in processes, data, and operations. Currently pursuing a Bachelor's degree in Business Administration, working at the intersection of business and technology, using data analysis, systems, and digital tools to optimize workflows and support decision-making.

Focused on data, digital products, and technology-driven environments, with continuous learning in Power BI, Python, and digital solutions.

PROFESSIONAL EXPERIENCE

- Babolat Brasil — Commercial Assistant | Operations & Data (2025)
- Coppi Comercial Ltda. — Administrative Intern | Processes (2024–2025)
- Decathlon Brasil — Operations, Systems & Data (2019–2024)
- Freelancer — Digital Products & Web (2021–2023)

TECHNOLOGIES & TOOLS

- Data: Excel, Power BI, SQL
- Languages: Python, HTML, CSS, JavaScript
- Web & Product: WordPress, Elementor / Elementor Pro, Figma (UX/UI)
- Systems & Platforms: TOTVS, CRM, Salesforce, VTEX, internal commercial and inventory metrics systems
- Methods: Kanban, agile practices, Product Management fundamentals
- Applied AI: Use of generative AI and prompt engineering for analysis, documentation, and productivity

PROJECTS & PORTFOLIO

Selected projects in data analysis, web development, and digital products. Full portfolio available at leo7en.com

EDUCATION

- Bachelor's Degree in Business Administration – UNINTER (2024–2028)
- Technology Courses – Alura, DIO, Huawei / FATEC
- Technical Degree in Mechanical Manufacturing – SENAI Roberto Mange

LANGUAGES

Portuguese (Native) · English (Intermediate) · Spanish (Basic)